Confidential Version 4.0





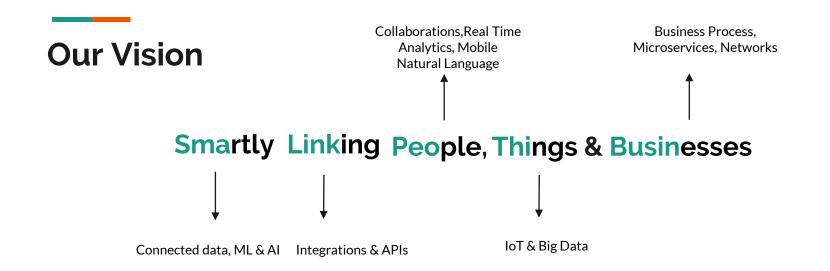
Measure. Manage. Improve



#### **About Us**

We are into business enterprise and cloud software products for companies in industry specific markets. Unisoft builds complete industry suites in the cloud and enterprise and efficiently deploys technology that puts the user experience first, leverages advanced computing, and integrates easily into existing systems. Over 2000 organizations rely on GoodBooks platform to overcome market disruptions and achieve business-wide digital transformation with more profitability in Revenue and Time.







#### **CORE TEAM**

With over 25 years of strong Technical Leadership and Product Expertise under the Leadership of Mr.Venkatesan Vasudevan, (CEO & Co-Founder) . The core team from various Industrial Background backing the GoodBooks for more than 8 years.

01		Mr. Krishnan - VP - Sales & SI Partner Program ( Joint Director)
02	I	Ms.Bhuvana - AVP - Customer Success
03	I	Mr.Vishal - AVP - Presales
04	I	Mr. Parthiban - Tech Head - Development
05	I	Ms.Kanchana - Tech Head - Quality Control
06	Ī	Mr. Srihari - Finance Head

Ms. Manjari - HR & Admin Head
Mr. Vikash Sinha - R & D Head

#### LEADERSHIP TEAM

01		Development Team	30
02	Ī	Implementation & Customer Success	20
03	Ī	Quality Control	05
04	Ī	Sales & Presales Team	07
05	Ī	Partner Organization	17

#### **OFFICE LOCATION**

## CORPORATE OFFICE COIMBATORE

93 M - Veera Towers, 3rd Floor, Dr Krishnasamy Mudaliyar Rd, Coimbatore, Tamil Nadu 641001

#### **CHENNAI**

# 113-A, Periyar Pathai West,, Arumbakkam, Chennai, Tamil Nadu 600106

#### **MUMBAI**

4, Kurla Industrial Estate, Narayan Nagar, Ghatkopar West, Near Union Bank, Mumbai, Maharashtra 400086

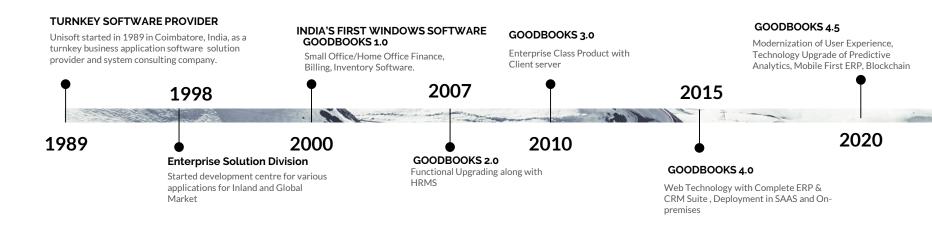
#### **AHMEDABAD**

901 silicon tower above freezeland Near National Handloom Near law garden, Ellisbridge, Ahmedabad, Gujarat 380006

#### **DELHI**

G-5, Vikas Deep Building, Plot-18, Laxmi Nagar, District Centre, Delhi- 110 092, India

## **Our Journey**



## **Upcoming Launches**

```
APR 2020 | GoodBooks Academy - Beta Launch at Coimbatore
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OCT 2020 | Official Launch of GB Academy - Coimbatore, Chennai & Ahmedabad

APR 2020 | Launch of GoodBooks Version 4.5

JUN 2020 | Launch in Sri Lanka, Australia & Germany







**LARGE ENTERPRISES** 

275+

**MEDIUM ENTERPRISES** 

**USERS** 

1700+ 30000+

**VERTICALS** 

30+

#### PRODUCT TECHNOLOGY

- **01** | Service Oriented Architecture (SOA)
- 02 | n-Tier application
- 03 | Middleware and Integration
- 04 | Communication Enabling
- 05 | Web and Mobile Apps
- 06 | RDBMS MS SQL | Postgre | Oracle
- 07 | Big data
- 08 | FrontEnd & BackEnd Win | iOS | Linux
- 09 | Services Windows

- 10 | SaaS, On premise, Private Cloud
- 11 | Centralized, Decentralized, Distributed
- 12 | Online/Offline

#### TECHNOLOG Y STACK

#### Web Server







#### Database





#### Application







#### Front-End





























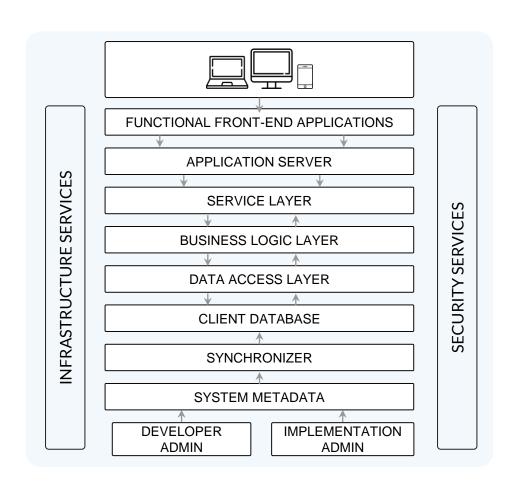




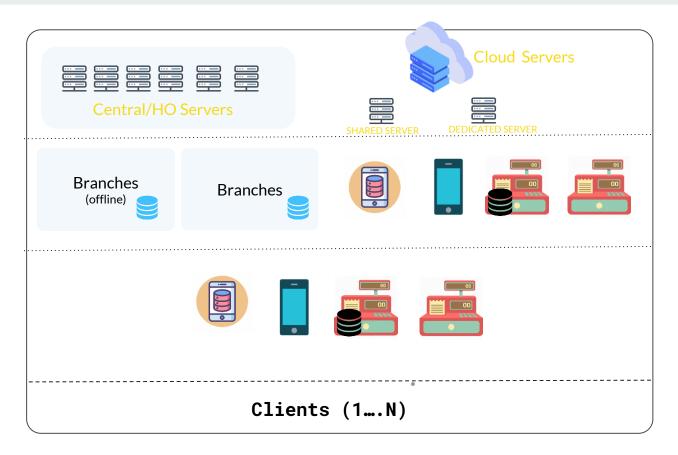




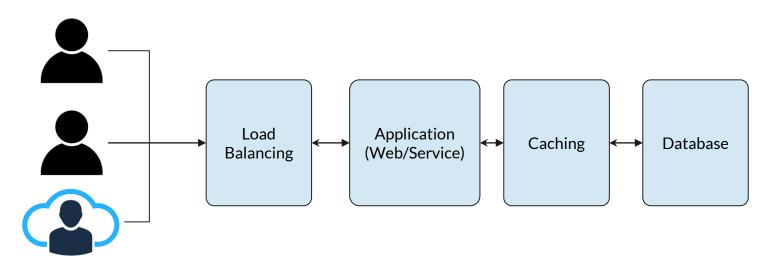
# LAYERED ARCHITECTURE



## DEPLOYMENT ARCHITECTURE



# SCALABILITY & HIGH AVAILABILITY



**USERS** 

#### **IMPLEMENTATION** PLAN

**GB ENERGIZE** 

Go Live: 4 Weeks

02 | GB VALUE ASSURANCE | Fixed Customization

Go Live: 8 - 12 Weeks

03 | GB ADVANCED FLEX | Flex Customization

Forms & Mobile Apps

Go Live: 4 - 6 Months

**AGILE MODEL** 

#### Initiation Phase

Set Team, Kickoff Meet, Sandbox setting, Infra etc

Go Live

Live system, Support .Evaluate. Satisfaction survey

Analysis & Design

Requirement, Blueprint, Config Data, Customization List

Final Preparation

Cut over, System test, Org. Prepare

**Build & Test** Custom dev. QA, UAT, Config, Training

#### **TRAINING**

Training

01		Core user Training
02	1	End user training
03	1	Train the Trainer
04		Admin Training (Business and System)
05		Implementation Training
06	$\mathbf{I}$	Configuration Training
07	Т	Customization/Development

#### **API ARCHITECTURE**

#### **Authentication**

01	Get the current	t version and	l Base URI
----	-----------------	---------------	------------

- 02 | Get session authentication Key
- 03 | Get user Authenticated (Login)

#### **API Library**

- 01 | Embedded and Inbuilt document
- 02 | Rest API with JSON payloads
- 03 | Paginated, Stream. Service Level rights
- 04 | Transactional, Bulk, Idempotent

#### Registration

- 01 | Register as Developer
- 02 | Get Client approval
- 03 | Gather Client Details

#### **SECURITY**

- 01 | End to End Security Network, Web App, Services, Database
- 02 | Access Rights and Authentication
- 03 | Encryption
- 04 | Audit logs
- 05 | Auto System Audit
- 06 | Instrumented Application
- 07 | Multimode Tracing
- 08 | Row-Column level control
- 09 | Hosted on Tier 4 Datacenter

#### **OUR INTEGRATIONS**



























#### **OUR TECHNOLOGY PARTNERS**









## **GOODBOOKS ERP - Integrated Solution**



**FINANCE** 



**PURCHASE** 



**INVENTORY** 



**SALES** 



**COSTING** 



**PRODUCTION** 



**SUB-CONTRACT** 



**HRMS** 



**FIXED ASSET** 



**FACILITY** 



**CRM - SALES** 



**CRM - SERVICE** 



**LOGISTICS** 



**JOB WORK** 



DATA WAREHOUSE MAINTENANCE



R&D



PORTALS



**PLANNING** 



MOBILE APPS



POINT OF SALES(POS)



**ANALYTICS** 



**QUALITY CONTROL** 



CMS

#### **VERTICALS - SERVICE INDUSTRY**

**01** | Retail & Point-of-Sales

02 | Trade & Distribution

Consumer Durable Goods

Industrial Durable Goods

**FMCG** 

Capital Goods

03 | Exporters & Importers

04 | Repairs & Servicing

D5 | Logistics & Warehousing

06 | Marketing & Sales Organization

#### **VERTICALS - PRODUCTION & MANUFACTURING**

01 | PROCESS NATURE

**Discrete Manufacturing** 

Repetitive Manufacturing

Simple Manufacturing

**Process Industries** 

02 | INDUSTRY NATURE

Assemble-to-order Industries

Make-to-Order Industries

Design-to-Order Industries

Make-to-Stock Industries

Multi -Tier Contract Vendors

03 | SECTORS

Mechanical Industries

**Chemical Industries** 

Machinery, Components & Equipments

#### **SERVICE SUPPORT**

#### **Currently Providing 8 x 6 Support**

```
LEVEL 01 | Inhouse or Local Partner
```

**LEVEL 02** | Centralised Helpdesk

**LEVEL 03** | Dev Center Support

#### SLA

SEVERITY LEVEL	DEFINITION	RESPONSE TIME
System Down	Server down etc	Immediate
Critical	Business outage or significant customer impact that threatens future productivity	Within 1 hour
Urgent	High-impact problem where production is proceeding, but in a significantly impaired fashion; there is a time-sensitive issue important to long term productivity that is not causing an immediate work stoppage; or there is significant customer concern.	Within 2 hours
Important	Important issue that does not have significant current productivity impact	Within 4 hours
Monitor	Important issue that does not have significant current productivity impact	Within 1 business day
Informational	Request for information only	Within 1 business day

# Thank you.

